

player for playing back the audio data of the selected media data file; the media player, storing encryption data assigned specifically to the media player, that receives the validation data from the content manager, and transmits the validation data to the delivery server specified by the network address in the validation data; and the delivery server that verifies the validation data received from the media player using the content manager and receives the selected media data file from the content manager and securely transmits the selected media data file to the media player, wherein the selected media data file includes the audio data of the selected media data file encrypted using the encryption data of the media player, the media player adapted to decrypt the audio data of the selected media data file using the encryption data, and playback resulting decrypted audio data.

In contrast, the present application teaches a computer implemented method of facilitating fund raising by a non-profit organization providing relationship management between at least one non-profit organization and sales of vouchers for obtaining digital media content, further having the steps of: providing educational training for members of said organization, providing at least one voucher to said organization wherein sales of said voucher by said organization is for acquiring said digital media content; receiving confirmation of sale of said voucher to a centralized accounting system as an activated voucher, sending a notification of said activated voucher to an online or in-store retailer thereby releasing said digital media content to the holder of said activated voucher, providing a download of said digital media content to said holder when said activated voucher is redeemed, providing a payment to said online or in-store retailer for said digital media content and tracking said at least one voucher and said active voucher.

Independent claims 1 and 17 of the present application have been canceled and new claims 33-40 have been written to clearly and distinctly claim educating a *non-profit organization* which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts, which teaches away from Wisner which describes a system to enable an *individual* client who has purchased a voucher to obtain and download digital media content.

Independent claim 33 (New) has been added to more clearly claim the facilitation and relationship management *between organizations* as described in the published specification [pg. 5, 0052; pg.7, 0085] wherein a company (e.g. Harmony) negotiates

terms and conditions between the organizations as well as educating the members of the organizations on the process of selling and redeeming the vouchers.

In response to Detailed Action 10, claims 11 and 25 are rejected under 35 U.S.C. 102(e) as being anticipated by Eموke, et. al., (U.S. Publication No. 2004/0254836) hereinafter referred to as Eموke.

Claims 11 and 25 are canceled. Claims 33-40 are hereby submitted to more clearly and distinctly claim the invention of the present application in view of Eموke.

In response to Detailed Action 12, claims 2-7 and 18-23 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser, and in view of Kontio, et. al. (U.S. Publication No. 2007/0112676) hereinafter referred to as Kontio.

Kontio describes a system to enable wireless devices in a mobile communication environment, to engage in superdistribution of protected content, having a plurality of content servers in a network, each storing a copy of a digital asset containing content encrypted with a content key; a plurality of voucher servers in the network coupled to the plurality of content servers, for registering the content and generating a voucher enabling access to the content in response to a request; a plurality of payment servers in the network, coupled to the plurality of voucher servers, for requesting the voucher in response to a payment from a requester and forwarding the voucher to the requester; a first wireless device having a first device ID, sending a request to the network for the content and receiving from any one of the plurality of content servers the digital asset including a content ID, the encrypted content, and information on obtaining rights to the content, which is expressed in a voucher generated by a voucher server in the network; a second wireless device having a second device ID; the first wireless device performing super-distribution of the content to the second wireless device via messaging; the second wireless device sending to one of the plurality of payment servers an authorization for payment for access to the content and a request for the voucher; the one of the payment servers requesting the voucher from one of the plurality of voucher servers and forwarding the voucher to the second wireless device, thereby enabling access to the content without regard for which of the voucher servers generates the voucher; whereby top-quality

content creators of the content are rewarded with a possibility that their content can populate a whole mobile wireless device domain.

Claims 2-7 and 18-23 have been canceled. Claims 33-40 are hereby submitted to more clearly and distinctly claim the invention of the present application in view of Wiser, Kontio and the combination of Wiser and Kontio.

Wiser teaches a computer-implemented online music distribution system for distributing digital media data files wherein Kontio teaches basically a system and method for advancing collections on unpaid debts. The present application teaches an agreement between a non-profit organization and educating a *non-profit organization* which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts. Wiser does not teach an agreement between a non-profit organization and a media distributor nor educate at the organization level regarding sales and redemption of the claimed vouchers. Kontio describes a voucher system and method at an individual redemption level and does not teach, educate or negotiate at an organization level. Therefore Wiser nor Kontio nor the combination of Wiser and Kontio describe the claimed invention of the present application.

The present application teaches an agreement between a non-profit organization and education of a *non-profit organization* which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts. Wiser does not teach an agreement between a non-profit organization and a media distributor nor educate at the organization level regarding sales and redemption of the claimed vouchers.

In response to Detailed Action 13, claims 5 and 21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser, and in view of Kontio, and in further view of Srivastava, et. al. (U.S. Patent No. 7,320,009) hereinafter referred to as Srivastava.

Claims 5 and 21 have been canceled. Claims 33-40 are hereby submitted to more clearly and distinctly claim the invention of the present application in view of Wiser, Kontio, Palmer and the combination of Wiser and Kontio and Srivastava.

In response to Detailed Action 14, claim 8 is rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser, and in view of Kontio, and in further view of Palmer (U.S. Patent No. 5,195,135) hereinafter referred to as Palmer.

Claim 8 has been canceled. Claims 33-40 are hereby submitted to more clearly and distinctly claim the invention of the present application in view of Wiser, Kontio, Palmer and the combination of Wiser and Kontio and Palmer.

The present application teaches an agreement between a non-profit organization and education of a *non-profit organization* which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts. Wiser does not teach an agreement between a non-profit organization and a media distributor nor educate at the organization level regarding sales and redemption of the claimed vouchers. Kontio describes a voucher system and method at an individual redemption level and does not teach, educate or negotiate at an organization level. Palmer teaches multivariate censorship of audio-videoprogramming by *user* selectable obscuration wherein the censorship is at an individual user's discretion, not at an organizational level wherein the organizations' norms dictate the selective content of the media as claimed in the present application. Therefore Wiser nor Kontio nor Palmer nor the combination of Wiser and Kontio nor Palmer describe the claimed invention of the present application.

In response to Detailed Action 15, claims 9, 10 and 24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser, and in view of Kontio, and in further view of Walker, et.al. (U.S. Patent No. 6,330,544) hereinafter referred to as Walker.

Claims 9, 10 and 24 have been canceled. Claims 33-40 are hereby submitted to more clearly claim the invention of the present application in view of Wiser, Kontio, Walker and the combination of Wiser and Kontio and Walker.

In response to Detailed Action 16, claims 12-16 and 26-30 are rejected under 35 U.S.C. 103(a) as being unpatentable over Eموke in view of Wiser.

Claims 12-16 and 26-30 have been canceled. Claims 33-40 are hereby submitted to more clearly claim the invention of the present application in view of Eموke, Wiser and the combination of Eموke and Wiser.

The present application teaches an agreement between a non-profit organization and education a *non-profit organization* which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts. Eموke details a secure voucher system and method which allows for payment on behalf of the entity selling the voucher. However Eموke does not disclose nor teach facilitating an agreement between a non-profit organization and a music distributor or educating a non-profit organization on how to obtain and sell vouchers for fundraising efforts. Wiser does not teach an agreement between a non-profit organization and a media distributor nor educate at the organization level regarding sales and redemption of the claimed vouchers. Therefore neither Eموke nor Wiser nor the combination of Eموke and Wiser describe the claimed invention of the present application.

New claims 33-40 have been submitted in order to more clearly state the invention which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts including an agreement between a non-profit organization and a media distributor and education at the organization level.

In response to Detailed Action 17, claim 31 is rejected under 35 U.S.C. 103(a) as being unpatentable over Eموke in view of Wiser and in further view of Grosvenor (U.S. Publication No. 2005/0108031) hereinafter referred to as Grosvenor.

Claim 31 has been canceled. Claims 33-40 are hereby submitted to more clearly and distinctly claim the invention of the present application in view of Eموke, Wiser, Grosvenor and the combination of Eموke and Wiser and Grosvenor.

The present application teaches an agreement between a non-profit organization and education of a *non-profit organization* which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts. Eموke details a secure voucher system and method which allows for payment on behalf of the entity selling the voucher. However Eموke does not disclose nor teach

facilitating an agreement between a non-profit organization and a music distributor or educating a non-profit organization on how to obtain and sell vouchers for fundraising efforts. Wiser does not teach an agreement between a non-profit organization and a media distributor nor educate at the organization level regarding sales and redemption of the claimed vouchers. Grosvenor teaches a method and system for transmitting, selling and brokering educational content in streamed video form. The present application provides education *about and for* transmitting, selling and brokering to a non-profit organization enabling the non-profit organization to understand and provide the capabilities for selling vouchers for fundraising efforts. Therefore neither Eموke nor Wiser nor Grosvenor nor the combination of Eموke and Wiser and Grosvenor describe or anticipate the claimed invention of the present application.

New claims 33-40 have been submitted in order to more clearly and distinctly define the invention which facilitates the use of a distribution system thereby enabling a non-profit organization through provided education to obtain and sell vouchers for fundraising efforts that includes an agreement between a non-profit organization and a media distributor.

In response to Detailed Action 19 (Detailed Action 18 missing from the Office Action), claim 32 is rejected under 35 U.S.C. 103(a) as being unpatentable over Eموke in view of Wiser and in further view of Walker.

Claim 32 has been canceled. Claims 33-40 are hereby submitted to more clearly claim the invention of the present application in view of Eموke, Wiser, Walker and the combination of Eموke and Wiser and Walker.

The present application teaches an agreement between a non-profit organization and education of a *non-profit organization* which facilitates the use of a distribution system thereby enabling a non-profit organization to obtain and sell vouchers for fundraising efforts. Eموke details a secure voucher system and method which allows for payment on behalf of the entity selling the voucher. However Eموke does not disclose or teach facilitating an agreement between a non-profit organization and a music distributor or educating a non-profit organization on how to obtain and sell vouchers for fundraising efforts. Wiser does not teach an agreement between a non-profit organization and a media

distributor nor educate at the organization level regarding sales and redemption of the claimed vouchers.

Walker teaches a method and system for redeeming vouchers, specifically for redeeming vouchers for a credit card system. Again, the redemption is prepared by an individual and does not include educating a non-profit organization. Therefore neither Eموke nor Wiser nor Walker nor the combination of Eموke and Wiser and Walker describe or anticipate the claimed invention of the present application.

New claims 33-40 are fully supported in the specification of the present application and no new matter has been added.

Claims listing:

Claims 1-31 (Canceled)

Claims 33-40 (New)